



NEW JERSEY'S

AFTER HOURS

MA 3-7800

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ALMA, SCOTTY & STAFF

CORDIALLY INVITE YOU AND YOUR FRIENDS
TO HELP CELEBRATE THEIR

NINTH ANNIVERSARY
OF

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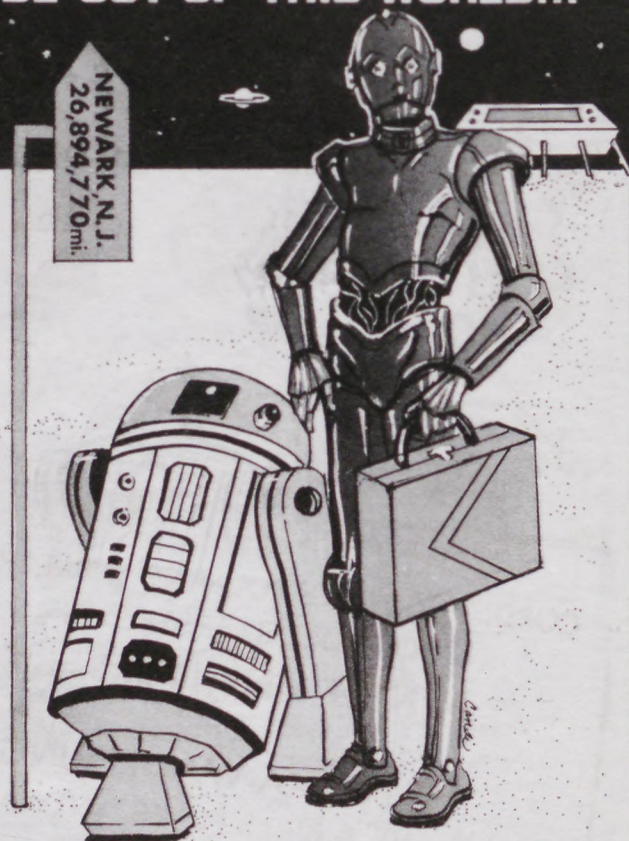
.....SUNDAY AND MONDAY

APRIL 16th & 17th, 1978

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Newark Office of CONSUMER ACTION

DIVISION OF THE CITY OF NEWARK

7. The prime reason for budgets failing is that not everyone in the family understands or participates in it. The entire family should be made aware of family goals and work to achieve them. It is important that any major purchase be discussed and mutually agreed upon.
8. Try to save a certain amount of your income on a regular basis.
9. If you fail to stick to your budget, don't give up! Stick with it. You can succeed if you are determined.
10. Hold budget meetings with your family. Review your spending plan's successes and failures. Make each member of your family responsible for some part of the success of the plan.
11. If you have to alter your budget to improve it, do it!
12. Remember, it's not how much money you make, it's how you use it. Spend your money wisely and you will achieve the goals you have set. Don't just dream of money... let money make your dreams come true.

Address all Editorial and
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to:

THE AFTER HOUR NEWS
41 Rector Street,
NEWARK, N. J. 10002
MA 37800 — MA 3-7801
SUITE 1109
5 to 9 P.M.

*The Little Magazine That
Does a Big Job*

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A complete independent
weekly devoted exclusively
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the Negro consumer.

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Bartender:

Host: Singer

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Host - Odell Simpson

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STELLA, SHARON & LOUIS — Nights

BIG DADDY ROGERS, Mgr.

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by Perc



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Newark, N. J.
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NEWARK, NEW JERSEY



Last Of The

**BIG TIME
SPENDERS**

The Easter Monday Ball — was the greatest, we had over 150 pictures which we will run each week until we cover the entire one night scene... Ray Burgess, Local 18 had BJ Johnson entire crowd at his table. Mayor Kenneth A. Gibson just in from Washington, DC talked to the folks about the future of our town, and the house went wild! There were over fifty gifts given away for the Easter Walk, this was the best dressed people on parade... One photo that was taken include Path Smith of The Mark 7 Lounge, Marshall our man Blaylock, Red Johnson and young Billy Walker of the Bavarian... Many of the regulars were not on hand like Danny Coleman, whose table was loaded by his staff and friends. There were some pretty girls whose names we were unable to get... Sparky "J" still the most amazing fellow of all, he had guys and girls dressed to kill to represent the jazz site, Sparky "J" the girls were in white the men dressed in wine colored tuxs... more next week... Back to ranchy scenes — don't forget if you are advertisers and you need a photoman, call Walter McNeal, at 622-3329 between 4-9 p.m. Dreamboat Lounge — Bob Porter Trio will be blues and jam rocking into your heart this weekend - smiles... Lorraine Lavender will be writing her new social column soon, which will include a new "Club Whirl" section... Music Room — Brenda still one of the best managers in the business so says Skeets Clarence Green - smiles... The Black Advertisers Association of New Jersey will speak on politics sometime in the near future..



Cisco Oscar F. Cobshaw

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1976-1977

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I will never play with matches.

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I will never use the stove unless my mother says I may and only when she is right there with me.

I will learn what to do in case of fire.

I will learn how to turn in a fire alarm.

I will never turn in a false alarm.

I will always be a good Junior Fire Marshal. I will try to make Mom and Dad, my teacher and our firemen proud of me.

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I.T.N.

CLOSEUP ON MAYOR GIBSON

By: Langdon McDaniels

If we all told the truth, very few of us want to pay taxes. But, if we look at it honestly, even if we don't want to pay taxes, we know we have to pay for the services we receive.

There's an old saying: "You may not get all you pay for, but you'll pay for all you get." A new saying is: "There is no such thing as a free lunch."

So when we take a close look at Mayor Gibson, we should look at how he has spent the taxpayer's money. Newark had a tax deficit of \$5 million three years ago. Now, if you look at Newark's current conditions, Newark has a \$20 million surplus. If you think about it, that means the money was used to benefit the people of the City of Newark without getting us into debt... and we all know how easy it is to get into debt.

People who rent apartments quite often don't realize that when the property tax goes up, their rent goes up. So when Mayor Gibson's Administration keeps the taxes down, your landlord can keep your rent down. But you had better check that one out for yourself.

A lot of people say Mayor Gibson's always in Trenton or in Washington. If you don't have the money in Newark and the money is in Trenton and Washington, common sense would tell you to go where the money is.

If you're in your house and broke and you don't get out and do something about it, you'll be broke as long as you stay in the house.

When you look close at what Mayor Gibson has done... He got money from the state and federal government to help run Newark. Now, anyway you look at that, it's better to get the money from the state and federal governments rather than raise taxes in Newark. And, that's what Ken Gibson did.

We don't have enough jobs in Newark; so somebody has to try to bring them in. There are only around six thousand city jobs and about 18% of the people in Newark are unemployed. All of

NEW
COPS
HIGHER
TAX
RENT
IN
PUBLIC
HOUSING

Continued on page 16

those unemployed people can't work for the city. There have been some public employment jobs which have helped, but as long as Mayor Gibson is willing to work to bring in more private industry and business, he's on the right foot.

To think about how your money is really being used and looking closely at how the Gibson Administration has managed your money, did you know that ten years ago Newark was in debt \$22 million? I mean Newark owed banks \$22 million. Now Newark owes the banks zero.

That's this week's closeup on Mayor Gibson. I don't know about you, but Mayor Gibson has managed to get the city's finances in better order than I have mine.

Continued next week

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GOSPEL - BLUES - ROCK ...

— Bunny



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Formerly Owl Cafe

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483-9579

Manager - Lloyd Rich

Barmaids
Janice, Dot and Louise

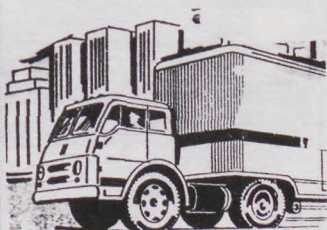
Host - Clem Smith

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COME & CHIT AT THE CHAT



BARMAIDS: Sweet Alma & Bernice

PROP: Dick Lawton **MGR:** Sweet Alma



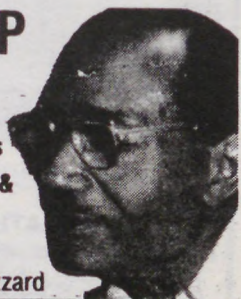
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—Rex Reed, N.Y. Daily News

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1. EASTER MONDAY BALL PICTURES ON PAGE 26-27



THE





AFTER HOUR



NEWARK CLUB FRONTIERS INTERNATIONAL ANNUAL AWARDS BREAKFAST

APRIL 23, 9:00 A.M.

Judge William Booth, Acting Justice,
New York State Supreme Court,
Guest Speaker

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RESTAURANT
80 PARK AVE.
NEWARK,
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\$12.50 per person

Spokesman for Urban America

As president of the U.S. Conference of Mayors, Newark Mayor Kenneth A. Gibson tries to make national lawmakers aware of the special needs of urban America and help them find solutions to the cities' problems.

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AT THE



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FOR NEW DATES AND INFORMATION

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The Stewards.

from a sandwich to a
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the After Hour

COMING ATTRACTION —

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Chucks Tavern — Coming this Friday & Saturday, April 14th and 15th, live entertainment, music by the Hat Wax at Chucks Tavern, get there early and stay late.

Hide-A-Way — Watch for the big anniversary party at the Hide-a-Way, Nye Avenue and Birke Place, April 16, 1978 a day of fun and food for your pleasure. Your hostess Alma & host Scotty.

A Spring Breakfast at Little Maxies, Sat., April 29, 8 a.m. till 2 p.m., given by the Snake & Company.

Little Maxies — The Birthday Party of the year, coming May 5, 1978 in honor of our great host Bill Blackman, from 12:00 noon until at Little Maxies, 513 Central Ave., Newark, make it a must, stop in.





MRS. VAN

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SPIRITUAL READER**



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Staff — Lady Lemon,
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Wildman, Sweet Back,
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EVERY THURSDAY NIGHT — JOCKO'S GOLDEN OLDIES DISCO**

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TEE THE CAT, DEBBIE THE FOX and CATHERINE THE KITTEN

HOSTESS — DRUCILLA

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**THE
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BACK DOOR

CLARENCE HAYES

After Hour News and Staff wants to thank all their many friends and Tavern Owners for the big turn out at the Easter Monday Ball, such great people like Pearl Coleman, Lee Travlers, Sparky "J", Eddie Young, Johnnie Peterson, Clarence Green, Alan Scott, Bill & Ted, Florida Boy Lounge and many more, it was a night of fun for all.

Lounge, Little Maxies Local 18, Handi-Craft of Montclair, N.J. Madison Cocktail Lounge, Pearl Colemans friends and the One Eleven Club, Cookies Lounge, Bill & Teds Sportsman Lounge, Sound Room, Clintonian Lounge the base home of Skeets, Mr. Green, TWA, National Airlines, Bill Franklin and his new bride of a few months, all helped make this a great night... More next week Blue Gardenia - Party Time this weekend with a double birthday party, Friday for Diana and George, from Housing, so stop in and enjoy that home cooking by Diane your lovely hostess.

Bridge Club - The downtown club that has the best in fine foods and the owner trys to please everyone, is remodeling the building inside and out, to make it a better place for you, so lets all support Carl Jones, he deserves it, Newark's tavern owner for years.

Bunnys Luncheonette - folks are wondering what has happened to the Lenore Singers once the dynamics group of the late Claiborne Adams... Don't forget the Frontiers Breakfast at Thomms Restaurant, Sunday morning, April 23rd at 9 a.m.... Tavern for sale, call MA3-7801, owner wants to leave the city...

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